



Strategic Plan 2025–2030



A photograph of three people standing in front of a green hedge. On the left is a Black woman with short hair, wearing a patterned jacket. In the center is a man with a beard and glasses, wearing a light-colored shirt and a wide-brimmed hat, holding a trophy. On the right is a woman with short hair, wearing a patterned top. They are all smiling. The image is overlaid with a semi-transparent green filter.

ORGANIZATION HISTORY

Our Mission: T.R.U.S.T. South LA works with low-income community residents to transform the built environment and social conditions in South Los Angeles by: serving as a steward for community-controlled land; being a catalyst for values-driven, community-serving development; building awareness and community leadership in issues of housing, transportation and recreation; and creating programs and initiatives that encourage community building and economic opportunity.

T.R.U.S.T. South LA stands for

“Tenemos que Reclamar y Unidos Salvar la Tierra – South LA,” meaning “Together, we must reclaim and save the land of South LA.”

In 1999, Strategic Actions for a Just Economy (SAJE) organized the Figueroa Corridor Coalition for Economic Justice to ensure that plans to redevelop the area included the values and vision of local residents. In 2001, the Coalition made history negotiating the nation’s most comprehensive community benefits agreement at the time with the owners of the Staples Center/LA Live.

Founded in 2005 as the Figueroa Corridor Community Land Trust through a partnership between SAJE, Esperanza Community Housing Corporation, Abode Communities, and the Weingart Foundation, the land trust provided a means to maximize community benefits through land stewardship in perpetuity and as a response to combat the foreseeable gentrification and displacement.

These founding values remain central to T.R.U.S.T. South LA’s work today. The organization’s name and logo—a tree formed by women lifting the city and the land—reflect its predominantly women-founded leadership and enduring commitment to collective stewardship, community power, and permanent affordability in South LA.

1999

SAJE organizes
Figueroa Corridor
Coalition for
Economic Justice



2005

Figueroa Corridor
Community Land Trust
was founded



2008

Figueroa Corridor
Coalition for Economic
Justice establishes
UNIDAD coalition



2012

USC community benefits
agreements won

Figueroa Corridor CLT renamed
T.R.U.S.T. South LA

Rolland Curtis Gardens acquired
by T.R.U.S.T. South LA, initiated
community planning process
informing "A Guide To Transit Oriented
Development Planning" report

Launched mobility work, which
resulted in many miles of biking
infrastructure in South LA

1999 — T.R.U.S.T. SOUTH LA —

2001

Staples Center
community benefits
agreements won



2007

Membership structure
formalized, building a
democratic base of South
LA residents

2011

Won Lorenzo Apartments
and USC community
benefits agreements
campaigns



2016

First Community Mosaic
small multifamily property
acquired, launching a
neighborhood-scale
anti-displacement strategy

Measure J approved by
voters, establishing City
of LA Transit Oriented
Communities program



2017

Supported UNIDAD in launching The People's Plan campaign



2019

Rolland Curtis Gardens redeveloped and residents secure Right to Return

Supported founding of Los Angeles Community Land Trust Coalition



2022

Acquired two multifamily properties

\$35M Transformative Climate Communities award to South LA including anti-displacement and community engagement

Measure ULA passed, creating a permanent funding source for social housing construction and preservation, and tenant protections



2025

20 Year Anniversary

Initiated T.R.U.S.T. South LA Community Resilience Center visioning process and committed to resilience planning implementation

HISTORY

2025



2018

Released the Sustainable & Stable Slauson Plan, a community-driven climate and anti-displacement vision for South LA

Organized residents along the Slauson corridor to influence Metro's Rail-to-River project

Mobilized with LA Equity Alliance partners to advance a South LA-led Transformative Climate Communities proposal



2020-21

Responded to COVID-19 with emergency food distribution, rental assistance, and rapid resident support

Helped catalyze the LA County \$14M Community Land Trust Pilot Program to acquire and preserve at-risk multifamily housing



2024

5900 S. Figueroa property acquired

Measure A approved by voters, funding LA County Affordable Housing Solutions Agency

CA Emergency Rental Assistance Program resulted in T.R.U.S.T. engaging 10,000 residents, 1000 applications process and \$6,400,000 in rental and utilities arrears

EXECUTIVE SUMMARY



For my Neighborhood

(all the new business
out of reach for those that

evictions; not affordable

Neighborhood

business

Other
Differences
Other MAKE US Stronger

Unidos, Fiestas, Calles
Tradicion, Alegria

fears
Inseguridad, Falta de m

Cuidado
Falta de viviendas, Falta de luz

Future
Familia, atencion, Unidos
Calles, callos limpios, arbo

las callos, Sharing res

Visualization
calles limpias, arboles,
bailando, platicando, felices
parque de ejercicio, bicicletas,
cruzar callos, Jardin comunitario

“

*I love the diversity of active
members from past to the present.
The members have opportunities to
learn different ways that they can
advocate for their own community.*

”

- Deshanae
Cantley



In recent years, South LA communities have faced overlapping crises, including the COVID-19 pandemic and shifting government priorities and defunding, to immigration enforcement raids and the ongoing impact of climate emergencies like the Los Angeles wildfires. In this context, T.R.U.S.T. South LA has continued to advance its mission with an equity-centered, community-led approach that meets residents where they are—responding to immediate needs while building long-term community ownership and stability.

T.R.U.S.T. advances its mission across these interconnected areas of work: organizing and developing South LA leadership; acquiring and stewarding land, housing policy advocacy and economic development; and environmental and mobility justice and recreation programming. Across all areas, T.R.U.S.T. integrates rapid response and mutual aid strategies as essential tools for community care, trust-building, and leadership development—ensuring residents are supported during moments of crisis while remaining engaged in longer-term systems change.

This 2025–2030 Strategic Plan is a living document shaped by staff and board leadership and is informed by the realities of South LA communities. Recognizing ongoing uncertainty from political shifts to economic pressures, a core principle of this plan is adaptability. At its core, T.R.U.S.T. South LA remains committed to responding with integrity, creativity, and care.



Looking toward 2030 and grounded in our mission and values, T.R.U.S.T. operationalizes its goals and objectives through two aligned strategic priorities:

CREATING COMMUNITY CHANGE

(external operations)

Grounded in the framework of Housing as a Human Right, this priority focuses on deepening partnerships and networks; advancing community leadership development and empowerment; strengthening advocacy and policy efforts; promoting housing security and justice; and supporting thriving, resilient communities.

FOUNDATIONS FOR SUCCESS

(internal operations)

This priority centers the organizational capacity required to sustain and grow impact, including financial sustainability; human resources and staff development; board and member leadership; internal and physical infrastructure; and visibility and communications.



T.R.U.S.T.
SOUTH LA
TENEMOS QUE RECLAMAR Y UNIDOS SALVAR LA TIERRA

5 properties stewarded, a total of 157 units for 550 residents



6 HOUSEHOLDS

5900 Figueroa

- Partner: Little Tokyo Service Center (LTSC)
- New construction for affordable homeownership



5 HOUSEHOLDS

Community Mosaic

- Partner: RNLA
- Affordable units available via CBA and CDFI Loan



4 HOUSEHOLDS

Reclamar la Tierra

- Partner: LA County Pilot Program
- Affordable units available via \$14 Million LA County CLT Pilot Program



2 HOUSEHOLDS

Vecinos 23

- Partner: LA County Pilot Program
- Affordable units available via \$14 Million LA County CLT Pilot Program



140 HOUSEHOLDS

Rolland Curtis Gardens

- Partner: Abode Communities
- Affordable units available via climate investments, local and federal tax sources

ALTERNATIVE OWNERSHIP MODELS

Long-term community control through a 99-year ground lease, separating land from housing to ensure permanent affordability.

COMMUNITY OWNERSHIP OF LAND

T.R.U.S.T. South LA is a grassroots-led community land trust with voting membership, putting real power in community hands to shape, steward, and protect our land for generations.



BOARD OF DIRECTORS LETTER

The Board of Directors of T.R.U.S.T. South LA offers this acknowledgment in deep appreciation of the organization's members, residents, staff, founders, partners, and South LA community members who have carried our mission forward.

We recognize that this strategic plan is grounded in the leadership, vision, and lived experiences of South Los Angeles communities who have long organized for dignity, stability, and justice.

Founded in a moment of profound housing instability and displacement, T.R.U.S.T. South LA emerged from a shared commitment to permanence—protecting land from speculation, advancing community ownership, and ensuring that Black and Brown families could remain rooted in the neighborhoods they built. That commitment continues to guide our work today, particularly in the face of ongoing crises, from public health emergencies and political shifts to climate impacts and economic uncertainty.

As a member-led, multiracial Community Land Trust, T.R.U.S.T. South LA is governed through democratic accountability. A majority of the Board is elected by low-income residents of South LA, who also shape bylaws, organizational direction, and land stewardship decisions. This structure reflects our belief that those most impacted by displacement and inequity must hold real power in shaping solutions. The Board takes seriously its responsibility to steward this governance model with care, transparency, and integrity.

The 2025–2030 Strategic Plan reflects our collective learning over the past two decades and our commitment to adaptability in a rapidly changing environment. As a living document, it is designed to guide the organization in responding to immediate community needs—through equity-centered, rapid response, and mutual aid—while advancing long-term strategies for housing security, leadership development, and thriving communities.

The Board affirms its role as a partner to staff and members in advancing this vision. We remain committed to strengthening organizational capacity, ensuring financial sustainability, and supporting the leadership necessary to carry this work forward. Together, we recommit to the long-term work of building permanence, resilience, and justice in South Los Angeles.

Sincerely,



Glauz Diego
Board President

Alejandra Beltran

Juana Calel

Deshanae Cantley

Maria Contreras

Glauz Diego

Shola Giwa

Chul Gugich

Noe Herrera

Diana Amparo Jimenez

Kristin A. Johnson

Rosa Perez

Salvador Sanabria

BOARD OF DIRECTORS

T.R.U.S.T. SOUTH LA

2026–2027



ABOUT OUR MEMBERSHIP & SURROUNDING COMMUNITY

Since 2007, T.R.U.S.T. South LA has had a formal membership with organizational voting power, giving community members a tangible stake in the organization.

Members must be low-income residents who live or work in the land trust area. The majority are Black and Brown people from socioeconomically disenfranchised communities affected by the historic disinvestment and exploitation of South LA.

Over the past two decades, hundreds of residents have joined as members and become actively engaged in civic life, helping shape community priorities and local decision-making. Community voices drive decision-making, as 80% of the Board of Directors are elected grassroots members. The remaining Board seats are filled by representatives from key partner organizations, thus fostering a balance of community expertise and institutional support.



“

As the housing crisis grows, it's becoming harder for families to afford necessities. I'm grateful my family has a safe, affordable home and hope more programs like this continue. Being part of T.R.U.S.T. has shown me the power of advocacy and community—every visit feels like family. I hope T.R.U.S.T. continues to grow and support more residents in the years ahead.

”

- Noe
Herrera





VISION

Looking back on the last twenty years, the origin of T.R.U.S.T. South LA remains significant to the vision for building the organization forward in the next 20 years.

While born from crisis, T.R.U.S.T. has and will continue to grow in response to changing community needs even within a volatile political climate. Understanding the present moment as a launching pad between T.R.U.S.T.'s history and future, the organization is in a period of “bridging,” a metaphor for relationship building across and within the organization and into the future. Central to crossing the bridge to the organization's future is T.R.U.S.T.'s initiative to acquire and develop a new organizational headquarters: the T.R.U.S.T. South LA Community Resilience Center—our permanent, community-rooted headquarters and resilience hub for South Los Angeles. The Center will house the organization's operations while serving as a community anchor for organizing, climate resilience, housing justice, and intergenerational connection for decades to come.

Building forward, when the 2025–2030 Goals and Objectives are achieved, we expect direct and long-lasting benefits, including:

Improvement in quality of life in South Los Angeles through greater access to healthy environments, mobility, housing opportunities and essential resources.

Modeling trusted leadership for community-driven, equitable solutions.

Measurable shifts in policies, funding, and institutional practices that advance housing stability, and long-term resilience.

Stronger and more coordinated systems and partnerships that center equity, community leadership, and shared accountability.

Greater ability for South LA communities to withstand and recover from climate, economic, and social challenges.

Less environmental and social inequities in communities historically impacted by disinvestment and pollution.

A photograph of a man and a woman interacting at an outdoor event. The man, on the left, is wearing a dark baseball cap with a logo and a grey and white sweater. He is handing a small piece of paper to the woman. The woman, on the right, has long dark curly hair and wears glasses and a black t-shirt with 'TRUST SOUTH LA' printed on it. She is holding a clipboard. In the background, other people and a white tent are visible. The entire image has a green color overlay.

COMMUNITY IMPACT

Over the past two decades, T.R.U.S.T. South LA has grown from a community-led response to displacement into a recognized, member-governed Community Land Trust advancing housing, environmental, and mobility justice across South Los Angeles.



Building on its roots in community organizing and the movement for community benefits and accountability in major redevelopment efforts, T.R.U.S.T. South LA has established a permanent, community-controlled model for land stewardship that centers low-income Black and Brown residents as decision makers. The organization has sustained a democratic governance structure in which a supermajority of Board members are elected by grassroots members, ensuring that those most impacted by displacement hold real power over land, housing, and organizational direction.

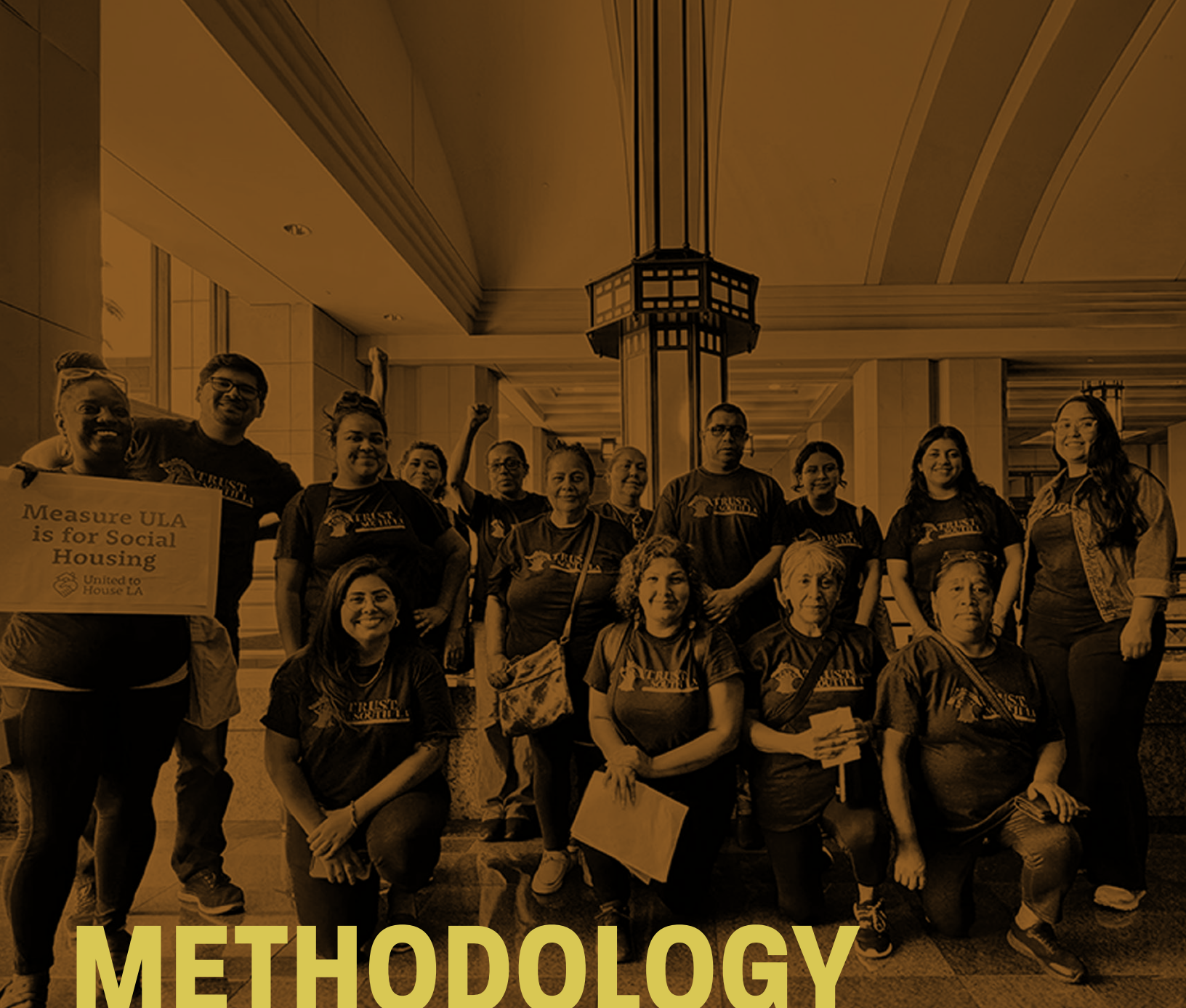
Across its first twenty years, T.R.U.S.T. South LA has built a strong ecosystem of community leadership and policy advocacy that has influenced housing and land-use conversations at the local and state levels. In response to overlapping crises, T.R.U.S.T. has emerged as a trusted frontline responder during the COVID-19 pandemic, climate emergencies, and immigration enforcement actions. Responding directly to community needs, T.R.U.S.T. has implemented programs focused on environmental health, access to green space, clean air, safe transportation, and climate resilience, recognizing that stable housing and healthy environments are inseparable. These efforts now anchor the organization’s long-term vision for the T.R.U.S.T. South LA Community Resilience Center that will serve as both a permanent organizational home and a hub for community learning, organizing, and resource sharing.

These achievements reflect twenty years of sustained community leadership, institutional credibility, and organizational growth.

“
T.R.U.S.T. South LA has been incredibly supportive. I’ve learned more about my community and how the city works, and they do a great job connecting residents to resources and strengthening our neighborhood.
 ”

- Leo
 Pitts





This 2025-2030 Strategic Plan reflects an internal planning effort led by staff, and the Board of Directors from 2024 to 2026.

We initially partnered with the Center for Nonprofit Management to launch our Strategic Plan update, engaging board and staff members through virtual sessions, community member visioning sessions, and interviews with allies. This process built strong alignment across leadership, membership, and stakeholders to shape the 2025–2030 goals and objectives.

From here, T.R.U.S.T. South LA formed a Strategic Planning Committee and hosted meetings with our Board and leadership to approve the goals, objectives, values, and implementation plans in an effort to ensure that the Strategic Plan offers a comprehensive and actionable roadmap, shaped by insights and aspirations from our community. These goals and objectives were refined in August 2025 at a leadership retreat bringing together staff and Board around the Strategic Plan, expanding on the vision for T.R.U.S.T.'s future office space and community center and reflecting on the organization's last 20 years while looking ahead toward the next 20 years. This process was conducted parallel to a participatory process to envision T.R.U.S.T.'s future space.

The Plan continues to center our Community Land Trust model as a strategy to combat displacement and preserve naturally occurring affordable housing in South LA, while also strengthening our climate justice, environmental health, mobility, and community resilience initiatives. It affirms our commitment to building strategic alliances, advancing policy advocacy, and ensuring that community voice drives our work.

This Strategic Plan also reflects a collaborative and community-rooted process shaped through joint authorship between staff, Board leadership, and consultants. As a living document, the Plan is intended to guide staff and team work plans over this five-year period while remaining adaptable to the evolving needs and realities of South Los Angeles communities.

“

A city is nothing without a community. A community is the backbone of a city. A community aids those who are in need, and when a community is strong, the citizens become stronger. T.R.U.S.T. is that community, and I admire all that they do.

”

- KC
Jackson





CURRENT OBSTACLES & STRATEGIES TO ADDRESS THEM

As part of our 2025 Leadership Retreat, T.R.U.S.T. conducted a S.W.O.T. (Strengths, Weaknesses, Opportunities, Threats) analysis. The analysis found that the organization's greatest strengths include being community-centered, having an established reputation, having secured credibility in action, being centered in lived experiences, diverse programs, and having a highly invested network.



Some of the organization’s challenges are limited fundraising capacity, limited communication resources, board fundraising experience, and loss of federal funding.

Opportunities for the organization include policy funding, advocacy success, creating a reserve fund, investing in board fundraising, donor advocacy, and strategic storytelling. Threats to beware of include federal funding cuts, increased competition, donor fatigue, external issues, freedom of speech scrutiny, and legislative barriers.

Over the years, T.R.U.S.T. has developed into a frontline responder, being centrally located and deeply engaged with community members. T.R.U.S.T. demonstrated how it can act quickly, respond, and mobilize community within days of a crisis, such as in the case of the 2025 LA wildfires. Given the organization’s size, T.R.U.S.T. can mobilize faster than many larger nonprofits that might take weeks to engage after a crisis. Even with more staff than ever before, the organization remains nimble, rooted, and shows evidence that it’s not reached its peak capacity yet. Furthermore, Board members represent the community and remain a testament to the organization’s mission to empower and engage the community at every level. The organization, therefore, is poised for further growth. The opportunities for growth lie in the organization’s ability to storytell, engage youth, grow a diverse membership, remain grassroots, and demonstrate policy-level change. While the organization has had successful growth in this direction; T.R.U.S.T. South LA is still up against a political landscape defined by direct threats against community members’ lives, the lack of affordable housing, and federal funding cuts.

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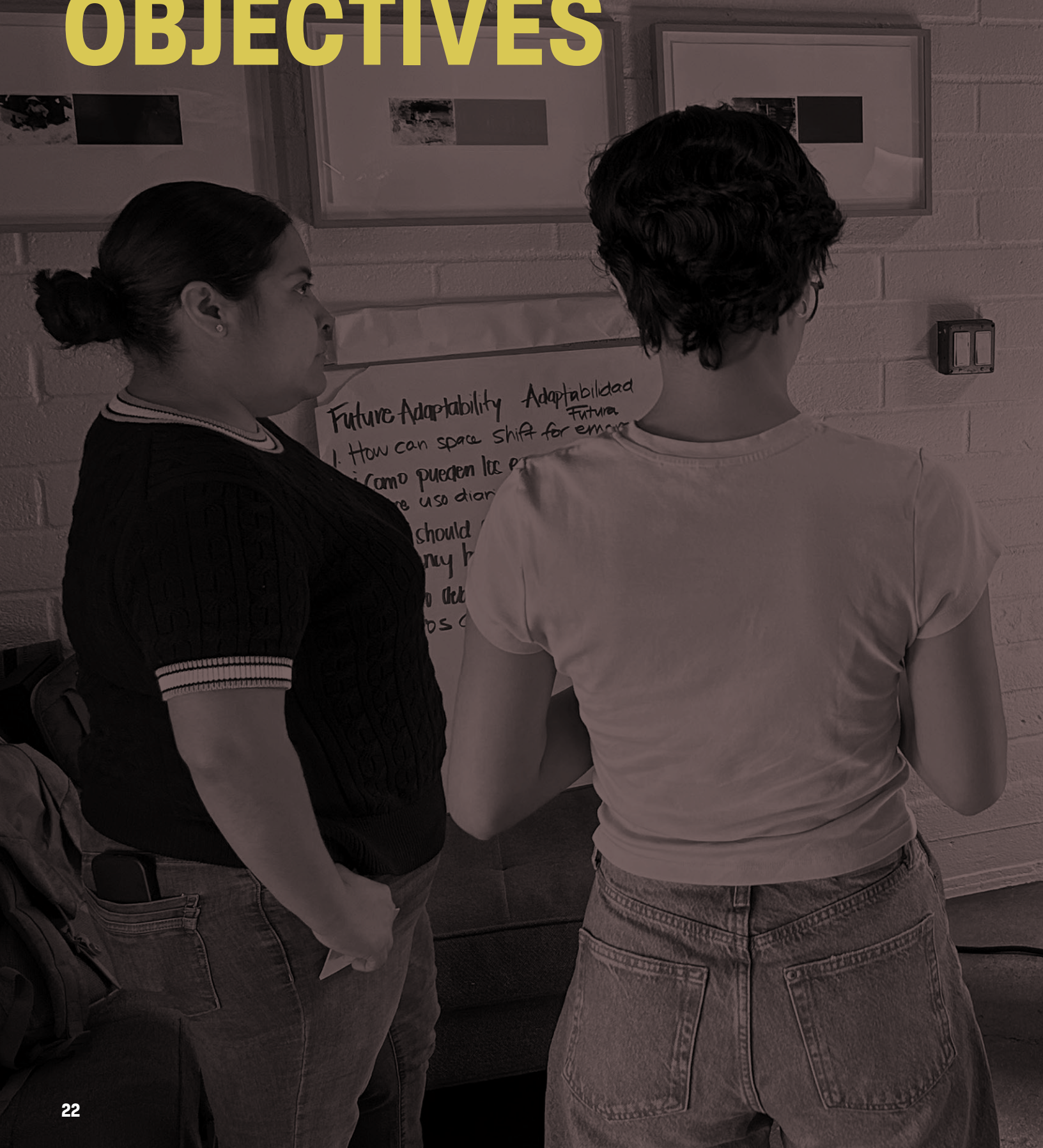
It is a way to be more united so that we can face our community problems, and in this way we all benefit and emerge victorious in our projects— all united

”

- Rosa
Perez



GOALS & OBJECTIVES



Future Adaptability Adaptabilidad Futura
1. How can space shift for emergency
¿Cómo pueden los espacios
ser usados para
¿Qué deberían
ser?
¿Qué deberían
ser?

“

Coming from an immigrant background and my membership with T.R.U.S.T. South LA and having participated in the social housing academy and the different initiatives the organization really has given me the opportunity to grow in terms of activism, community participation and how to strengthen the interests of working families and poor communities in Los Angeles. You know, I have learned that Los Angeles is not viable without an effective social housing movement because this great city is made up of working families. Immigrant families that are the ones that sacrifice themselves to make this economy, society, and culture function and work.

”

- Salvador
Sanabria



EXTERNAL GOALS

Creating Community Change Priorities focuses on advancing community leadership, housing justice, environmental justice, and collective community power in South Los Angeles.

GOAL 1.

PARTNERSHIPS + NETWORKS

Nurture strong community-based partnerships and networks that align with T.R.U.S.T. South LA's mission to advance environmental, housing, and mobility justice within the changing landscape.

OBJECTIVE 1. Engage with national, statewide, and regional environmental and housing justice networks and leaders to improve financial stability and increase T.R.U.S.T. South LA's capacity to both provide and receive technical assistance.

OBJECTIVE 2. Elevate community voices through strategic relationships at all levels of government to build empowerment and self-determination of South LA residents.

OBJECTIVE 3. Strengthen relationships with diverse coalition partners to develop a network of resources for South LA residents to combat displacement and prevent climate-driven increases in housing costs that threaten long-term residents.

GOAL 2.

LEADERSHIP DEVELOPMENT AND COMMUNITY EMPOWERMENT

Cultivate a Community Land Trust ecosystem led by community leaders and community members. Develop leaders who understand the importance of the land trust model and housing as a human right.

OBJECTIVE 1. Develop community-based pathways into Community Land Trust (CLT) leadership and future Board membership.

OBJECTIVE 2. Ensure leadership pathways include direct participation and meaningful decision-making power in Community Land Trust advocacy and collective property stewardship.

OBJECTIVE 3. Expand engagement and leadership development opportunities for South LA residents to become leaders in the CLT movement.

OBJECTIVE 4. Develop a membership informed about environmental racism and equipped to lead advocacy for environmental sustainability, housing justice, and an equitable transition to a regenerative local economy.

GOAL 3.

ADVOCACY AND POLICY

Influence and prioritize social housing policy that promotes preservation strategies, anti-speculative policies, and advances the Community Land Trust model at the state and local levels to address rampant gentrification and displacement, decommodify land and housing, and advance self-determination in low income communities.

OBJECTIVE 1. Influence local and state housing policy preservation strategies to include the CLT model, housing co-ops, and Limited Equity Housing Cooperatives (LEHC) by securing public subsidies at the local, state, and federal level, including tenant protections and policies that advance community ownership models.

OBJECTIVE 2. Advance preservation strategies that position the CLT model as a scalable form of social housing and a community-driven alternative to traditional affordable housing models.

OBJECTIVE 3. Participate in advocacy and policy efforts outside of housing and land use that aid in improving the lives of South LA residents in a holistic way.

GOAL 4.

HOUSING SECURITY AND JUSTICE

Build community power and capacity to facilitate community controlled housing directed and governed by a working class grassroots membership with collective responsibility and accountability.

OBJECTIVE 1. Develop a pipeline of buildings with organized residents to expand anti-displacement efforts by acquiring and rehabilitating unsubsidized small multi-family buildings.

OBJECTIVE 2. Implement and strengthen the Community Land Trust model, guided by the organization's bylaws and founding principles, to advance community self-determination, democratic land stewardship, and social housing as a scalable model for Greater Los Angeles.

OBJECTIVE 3. Develop opportunities and tools for South LA residents to achieve housing and economic security including facilitating pathways to homeownership.

GOAL 5.

THRIVING COMMUNITIES

Foster a thriving, engaged, and empowered community in South LA that is informed about systemic environmental racism and remediates harm through active community engagement around environmental sustainability and the implementation of climate-resilient infrastructure that advances the quality of life of South LA residents.

OBJECTIVE 1. Lessen the negative impact of South LA's gentrification and family displacement on low-income long-term residents of South LA.

OBJECTIVE 2. Reflect and assess implementation of the founding mission of T.R.U.S.T. South LA through the establishment of the T.R.U.S.T. South LA Community Resilience Center.

OBJECTIVE 3. Provide support to other issues that impact the quality of life, such as mobility, transit, greening, and climate justice.

OBJECTIVE 4. Create systems and infrastructure to ensure families can raise their children in healthy environments.

INTERNAL GOALS

Foundations for Success Priorities focuses on strengthening the organizational systems, financial sustainability, leadership, infrastructure, communications, and storytelling needed to sustain and grow T.R.U.S.T. South LA's long-term impact.

GOAL 1.

FINANCIAL SUSTAINABILITY

Stabilize funding to meet the growing anticipated needs and vision for T.R.U.S.T. South LA.

OBJECTIVE 1. Develop a multi-year fund development strategy & internal infrastructure to maintain a healthy annual operating and programs budget including real estate projects.

OBJECTIVE 2. Foster a consistent set of sponsors and funders committed to T.R.U.S.T. South LA and multi-year funding.

OBJECTIVE 3. Develop a reserve with at least six months of operation resources including real estate projects.

OBJECTIVE 4. Continue to be creative in developing funding to purchase and stabilize properties serving low income residents, as well as for T.R.U.S.T. South LA's new future headquarters.

OBJECTIVE 5. Foster an organizational culture that engages board members, staff, and community members in the ongoing fund development & fiscal responsibility of the organization.

OBJECTIVE 6. Strategically leverage reserves to strengthen long-term financial sustainability and attract expanded philanthropic investment.

GOAL 2.

HUMAN RESOURCES AND STAFF

Invest in South LA social capital by attracting, growing, developing and retaining high quality staff locally to effectively advance T.R.U.S.T. South LA's mission and vision, while ensuring the organization is reflective of the community.

OBJECTIVE 1. Develop a grassroots leadership pipeline that aims to recruit, cultivate, and retain high quality staff.

OBJECTIVE 2. Review, monitor, and adjust salaries and benefits consistent with industry standards.

OBJECTIVE 3. Assess and realign the staff size and skills necessary to meet the growing needs of T.R.U.S.T. South LA.

OBJECTIVE 4. Nurture staff wellness and professional development.

GOAL 3.

LEADERSHIP: BOARD AND MEMBERS

OBJECTIVE 1. Develop and increase an active, engaged, and empowered membership.

OBJECTIVE 2. Recommit to the Board representation guidelines as strategically developed in the organizational bylaws to ensure equitable community-based governance.

OBJECTIVE 3. Strengthen and support a strong, active, and engaged Board with effective communication tools and clear understanding of their roles and responsibilities.

OBJECTIVE 4. Provide tools, training, and resources to all Board members, particularly community representatives to promote active engagement and empower them to run for leadership positions.

OBJECTIVE 5. Develop and integrate culturally competent policies and practices that can be integrated into the ongoing work of the Board.

OBJECTIVE 6. Create and implement tools to evaluate the Board.

GOAL 4.

INTERNAL INFRASTRUCTURE AND PHYSICAL STRUCTURE

Adopt systems and infrastructure development to support growth in meeting the organization's current and future work, while aligning the organization with industry best practices.

OBJECTIVE 1. Leverage technology to support and augment the work of the staff and Board.

OBJECTIVE 2. Create horizontal organization structure and decision-making policies to democratize and empower staff work plan implementation.

OBJECTIVE 3. Develop systems and policies across all departments to provide consistency and support.

OBJECTIVE 4. Achieve funding and complete construction of the T.R.U.S.T. South LA Community Resilience Center by 2030.

GOAL 5.

VISIBILITY AND MARKETING

Elevate T.R.U.S.T. South LA 's narrative to influence decision-makers around social housing, decommodified housing and climate justice while promoting and showcasing our work, experience, and victories.

OBJECTIVE 1. Develop a clear message, narrative, and case for T.R.U.S.T. South LA's goals integrating history, current efforts, and the future.

OBJECTIVE 2. Engage all stakeholders, including membership, funders, electeds, policy makers in sharing the message and advancing the case.

OBJECTIVE 3. Create multiple platforms to inform, update, and interact with all stakeholders and membership.



T.R.U.S.T. SOUTH LA

TENEMOS QUE RECLAMAR Y UNIDOS SALVAR LA TIERRA

4331 S. Main Street
Los Angeles, CA 90037
323-233-4118
info@trustsouthla.org