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| **7A: Facilitator Guide:** **Parking** |
| **Goal** | * + Learn the true cost of owning a car- how much does it cost to own a car, how much it costs to build a parking space, and the environmental, health, and community impacts of car ownership?
	+ Review alternative forms of transportation in the context of our development.
	+ Explore and challenge the value our society places on car ownership.
	+ Develop together what parking reductions mean for our community moving forward.
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| **Time** | * Total time: 90 minutes
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| **Materials:** | * Projector and blank wall/ screen
* Butcher paper
* Markers
* Notepad and pencils for note taker.
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| **Framework for Activity** | This is an interactive presentation: throughout the presentation engage with residents with the  |
| **Description/ Time** | **Activity** | **Presenter/ Facilitator** |
| **Activity**Introduction(15 Min) | * What is our goal here today: develop together what parking reductions mean for our community moving forward.
* Present development timelines: we’ve come so far in this process, what are the next steps in getting this through the city?
	+ Parking is going to become an issue, if not within this group then with city officials.
* Ask participants: What is your reaction to having less parking? (Write people’s answers on butcher paper)
* What are the pro’s and cons?
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| Why Parking Reductions? | Why we have to do parking reductions? 8 cars for 10 units (multiplied by the reduced number of parking spaces)* Our principles as an organization.
* City of LA has changed its requirements for parking. Part of why this development is transit oriented- we are less dependent on cars, more sustainable, goes back to the principles.
* Low car ownership in our neighborhood (chart)
* Ask: other reasons?
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| Tradeoffs: | * Ask participants how much does it cost to own a car? How much do they pay and what they are paying for? (Write up on butcher paper)
	+ Insurance, gas, tires, maintenance, parking tickets, etc.? (Generally for a smaller car, you pay between $6,000 and $9,500/ year)
	+ You can compare this number to the rents that future residents will be paying in the development
* Cost of building parking ($47,880 per parking structure spot!)
	+ How many solar panels is that, rooftop garden, increased rent, could we pay for more housing if we built less parking?
* Other tradeoffs specific to your development?
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| Wrap-up | We have other transportation opportunities in our neighborhood:* Biking
* Walking
* Taking Public Transportation
* Car Share? Bike Share?

Ask participants: Are these compelling reasons? How would you talk to your neighbor about the issues? |  |