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| **7A: Facilitator Guide:** **Parking** | | |
| **Goal** | * + Learn the true cost of owning a car- how much does it cost to own a car, how much it costs to build a parking space, and the environmental, health, and community impacts of car ownership?   + Review alternative forms of transportation in the context of our development.   + Explore and challenge the value our society places on car ownership.   + Develop together what parking reductions mean for our community moving forward. | |
| **Time** | * Total time: 90 minutes | |
| **Materials:** | * Projector and blank wall/ screen * Butcher paper * Markers * Notepad and pencils for note taker. | |
| **Framework for Activity** | This is an interactive presentation: throughout the presentation engage with residents with the | |
| **Description/ Time** | **Activity** | **Presenter/ Facilitator** |
| **Activity**  Introduction  (15 Min) | * What is our goal here today: develop together what parking reductions mean for our community moving forward. * Present development timelines: we’ve come so far in this process, what are the next steps in getting this through the city?   + Parking is going to become an issue, if not within this group then with city officials. * Ask participants: What is your reaction to having less parking? (Write people’s answers on butcher paper) * What are the pro’s and cons? |  |
| Why Parking Reductions? | Why we have to do parking reductions? 8 cars for 10 units (multiplied by the reduced number of parking spaces)   * Our principles as an organization. * City of LA has changed its requirements for parking. Part of why this development is transit oriented- we are less dependent on cars, more sustainable, goes back to the principles. * Low car ownership in our neighborhood (chart) * Ask: other reasons? |
| Tradeoffs: | * Ask participants how much does it cost to own a car? How much do they pay and what they are paying for? (Write up on butcher paper)   + Insurance, gas, tires, maintenance, parking tickets, etc.? (Generally for a smaller car, you pay between $6,000 and $9,500/ year)   + You can compare this number to the rents that future residents will be paying in the development * Cost of building parking ($47,880 per parking structure spot!)   + How many solar panels is that, rooftop garden, increased rent, could we pay for more housing if we built less parking? * Other tradeoffs specific to your development? |
| Wrap-up | We have other transportation opportunities in our neighborhood:   * Biking * Walking * Taking Public Transportation * Car Share? Bike Share?   Ask participants: Are these compelling reasons? How would you talk to your neighbor about the issues? |  |